

media kit



# Efe Fruci

**Visionary, Motivator, Speaker**

[hello@efefruci.com](mailto:hello@efefruci.com) | [www.efefruci.com](http://www.efefruci.com)

Efe Fruci is a TEDx Speaker, a serial entrepreneur, professional career and confidence coach with 10+ years of experience on a mission to help others, especially women, build their confidence and learn the steps needed to live their desired life successfully.

Efe is the author of *Faith Over Fear*, a practical and motivational self-help book using positive psychology to empower others to see their greatness so they can boldly dream bigger for themselves and learn how to navigate sticky moments in life confidently.

She is also a community builder, educator and mental health activist. The founder and executive director of *Odifé Foundation*, *The Agape Initiative* and *On Your Block Multicultural Festival* organizer.



## Offerings

- Keynote Speaker
- Emcee
- Fireside chats + Panel
- Conversation Curator + Moderator
- Workshops + Facilitation
- Live Conversations + Interviews
- Small and Large Group Discussions
- Podcast Conversations + Co-Hosting

## Topics Include:

- Confidence and self-discovery
- Building diverse and inclusive spaces
- Entrepreneurship and success planning
- Team building and identifying your gifts



250K

Reach



1000+

Workshop



5+

Countries

FAITH

OVER

FEAR

*Get from where you are to where you want to be*

EFE IMIENFOSA FRUCI

**Author: Faith Over Fear**

## Recent Work

**Workshop Facilitator** - Be You, Bravely; Self-discovery through the art of self-exploration. | [Athleta](#)

**Speaker** - Anti-racism in healthcare. | [PHSA](#)

**Speaker** - Career preparedness; how to ace your interview and confidently network. | [UBC Co-op](#)

**Speaker** - Career planning for the future. | [L'école Secondaire](#)

## Press

The heartbeat of infertility. | [TEDx Talk](#)

Women's Rights Day. Supporting Black businesses in BC. | [CBC/Radio-Canada](#)

**Video Interview** - The power of mentorship, building resilience, adaptability, and navigating change. | [SCWIST](#)

